

**NEW WORLD**  
SAIGON HOTEL

**NEWS RELEASE**

1 December 2019

**EDDY SARTON APPOINTED GENERAL MANAGER  
OF NEW WORLD SAIGON HOTEL**

Mr. Eddy Sarton has been appointed general manager of New World Saigon Hotel where he will oversee all hotel operations, including finance, front office, sales and marketing, food and beverage, housekeeping, engineering, human resources and security.

Mr. Sarton has more than 26 years' experience working for highly successful hospitality companies in Europe, Oceania and Asia. A longstanding member of the New World Hotels & Resorts family, prior to joining New World Saigon Hotel, Mr. Sarton was General Manager at New World Beijing Hotel and Resident manager at New World Makati Hotel. He also has more than five years' experience as director of food and beverage at Shangri-La Hotels and Resorts properties.

About New World Saigon Hotel

New World Saigon Hotel is ideally located in the heart of Ho Chi Minh City surrounded by vibrant business, entertainment venues and famous local markets. The hotel is 20 minutes away from Tan Son Nhat International airport making it a convenient destination for both business and leisure. It features comprehensive business facilities, four restaurants and lounges offering a wide spectrum of local and international cuisines, a health club and an outdoor swimming pool. The Hotel offers 533 guest rooms and suites with bespoke outdoor event venues and modern in door event spaces catering up to 900 guests. For more information or reservations, please contact your travel professional, the hotel directly at telephone +84 8 3822 8888, fax +84 8 38243701, email:reservations.saigon@newworldhotels.com, or visit [www.saigon.newworldhotels.com](http://www.saigon.newworldhotels.com).

###

Media Contact

Nguyễn Diễm Hương (Kylie)  
Marketing Communication Manager  
New World Saigon Hotel  
Tel: +84 8 3829 4000 Ext 2400  
Fax: +84 28 3824 3701  
Email: [huong.nguyen@newworldhotels.com](mailto:huong.nguyen@newworldhotels.com)